

PARKER

Alumni Association

BUSINESS MEMBERSHIP
FORM
 CALENDAR YEAR 2010

MEMBERSHIP TYPE —

- BUSINESS MEMBER ELITE BUSINESS MEMBER

MEMBERSHIP LEVEL —

Membership Fee + Addtl donation

- BUSINESS MEMBER \$500 + _____

• 100% of fee goes to the Alumni Association annual operating budget.

- ELITE BUSINESS MEMBER \$2500 + _____

\$1000 due with application – balance may be paid in three (3) consecutive monthly installments of \$500.

• 100% of fee goes to the Alumni Association Endowment Fund.


Easy Pay Option for Elite Business Members only: Please automatically charge my credit card on the 15th of each month based on the payment schedule mentioned above.

Company name _____ Total Enclosed \$ _____

Please make check payable to Parker College of Chiropractic, Check # _____

Credit Card Number: _____ Exp. Date _____

- VISA AMEX MASTERCARD DISCOVER

 **Automatic Renewal:** Continue my membership until _____. I understand my credit card will be kept on file and charged in November of each year. (Service is provided for your convenience and can be cancelled at anytime by calling the Office of Alumni Relations at 888-PR-ALUMS).

Name as it appears on card _____ Signature _____

Membership Dues are Non-Refundable. 100% of membership fee is tax deductible.

CREDIT CARD/COMPANY BILLING ADDRESS

PUBLIC/PHYSICAL ADDRESS

Street: _____

Street: _____

City: _____

City: _____

State: _____

State: _____

Zip: _____

Zip: _____

Country: _____

Country: _____

Phone: _____

Phone: _____

Fax: _____

Fax: _____

Contact Name: _____

Contact Name: _____

Email: _____

Website: _____

Check to keep private

Check to keep private

Please mail or fax completed form to: **PARKER COLLEGE ALUMNI ASSOCIATION**
 2500 Walnut Hill Lane – Dallas, Texas 75229-5668
 (888) PR-ALUMS – Fax: (214) 902-3453

For office use only:

ID #: _____ Group #: _____ Gift #: _____ Date Entered: _____

Initials: _____ Admin decision: _____ Board decision: _____ Web

We invite your business to become a member of the Parker Alumni Association and to enjoy the many advantages that membership brings. Business contributions are critical to the Alumni Association's ability to fulfill its mission to promote and support the advancement of chiropractic through the Parker Principles. In return, the Alumni Association's membership program provides your business with exclusive benefits; such as special access to practicing doctors, semi-annual promotional opportunities and company recognition.

Join the Parker Alumni Association to support the future of its members.

Benefit	Business Member	Elite Business Member
Special VIP invitations to various events throughout the year		•
Contributor to the Alumni Association Endowment Fund		•
Personalized Premiere Business Member plaque with date plate		•
Name listed on the Alumni Association Permanent Endowment Fund plaque displayed on campus		•
Company CEO invited to campus to give Alumni Association Endowment Fund scholarship to a student on stage		•
Recognition on e-newsletter under "Newest Member" section		•
5 invitations to annual Dallas Homecoming & Las Vegas alumni events – NEW for 2010!		•
Insert in alumni event bags – NEW for 2010!		•
Business name on Alumni Association website with link to company website	•	•
Featured in June 2010 "Member Savings" email sent to 4300 Parker alumni and the campus community	•	•
Recognition on 2010 Member Roster available online	•	•
Insert in the New Member Welcome Packet mailed as individuals sign up for membership (max 8"x11" or smaller company promotional piece) – mailed weekly	•	•
Free subscription to Parker Life magazine, a publication of Parker College of Chiropractic	•	•
Insert in the Annual Member Coupon Book sent to over 900 Individual Members and all 950 Parker students (company promotional piece must fit in business size envelope)—mailed September 2010	•	•
Promotional flyer inserted into recent graduate mailing (sent in April, August, and December)	•	•
Notification of student assemblies featuring nationally known speakers with reserved seating in front rows (<i>RSVP to the Alumni Office</i>)	•	•
Stay Tuned! Additional opportunities will be available throughout the year!	•	•

All membership is subject to approval by the Alumni Association Board of Directors and Parker College of Chiropractic administration. Individual membership dues are not applicable to company membership dues. All membership dues are non-refundable. All promotional material is provided by the business. Membership forms will not be approved until all information is complete.

To join the Parker Alumni Association over the phone or for additional questions regarding our benefits please contact the Office of Alumni Relations at **1-888-PR-ALUMS** or **askalumni@parkercc.edu**